

EM2P2, Inc./CannaLnx Privacy Policy

This Privacy Policy (this “Policy”) describes our policies on the collection, use, and disclosure of information when you access or use EM2P2 Inc.’s (“EM2P2”) CannaLnx™ website accessible at <https://www.CannaLnx.com>, and any other (a) websites, portals, mobile applications, channels, and software, and (b) social-media pages and channels (collectively, the “CannaLnx Platform”), including any services, features, media, functions, content, tools, and links contained or offered therein (collectively, the “**Services**”) operated or owned by EM2P2, Inc. and/or its subsidiary or other affiliate (an “Affiliate”) operating the CannaLnx Platform within or with respect to a given state or other jurisdiction (collectively, “we” or “CannaLnx”), unless contrary or additional policies or provisions are stated to apply at such other websites or with respect to a given web page or feature. This Policy applies to all visitors, users, physicians, clinics, dispensaries, and other participants (referred to as “you” below).

When you use the CannaLnx Platform or Services, you consent to our collection, use, modification, and disclosure of information about you as described in this Privacy Policy. If you do not accept and agree to this Privacy Policy, you may not access or use the CannaLnx Platform or Services or create an account or user profile.

[this segment reserved for statement on privacy-policy compliance review]

You agree to this Policy by displaying, using or accessing the CannaLnx Platform or any Service or feature provided by CannaLnx, by providing personal or user information to the CannaLnx Platform, by submitting or posting any information or other material to the CannaLnx Platform, or by allowing or authorizing any person to do any of the same on your behalf or for your benefit. If you don’t agree with this Policy, please do not use, or authorize another on your behalf to use, the CannaLnx Platform or any such services or features. Questions and concerns regarding this Policy should be directed by email to info@CannaLnx.com.

CannaLnx respects your privacy. Any information you give us is held with care and security, and will only be used as described in this Policy or otherwise with your consent. Any information you provide us through the CannaLnx Platform that is “Protected Health Information” under the Health Insurance Portability and Accountability Act of 1996, Public Law 104-191, and U.S. Department of Health and Human Services regulations promulgated thereunder (collectively, “HIPAA”) will be stored and treated in accordance with HIPAA requirements, subject to and as described in this Policy.

Part of EM2P2’s CannaLnx business includes providing you with access to materials, information, features and services in exchange for the right to use, on an opt-in or out basis (as described below), certain marketing, purchase preference, demographic, and other information you may provide, or that we may collect based on your use of the CannaLnx Platform, and that we may leverage for various commercial purposes described below or on the web pages where we collect such information. We will always use reasonable efforts to inform you of how we will use information, either through this Policy or as we collect it from you.

Registration and Membership; Information Collected

To access certain content, features or services on the CannaLnx Platform, or to create an account that allows you to store information, post materials, and use our tools for interacting with other platform users (e.g., scheduling appointments and consultations), you may be required to first “join” or become a

CannaLnx Platform member (or join in another specific capacity, such as a physician, clinic, dispensary, or patient) and complete one or several forms. During registration (and possibly thereafter) you may be asked to give your name, a contact telephone number, a PIN or password, your date of birth, your postal address, email address, and other contact or pertinent information. CannaLnx may also ask for other information required to provide defined services, such as your business name, information pertaining to your medical condition(s), practice specialties (if you are a physician or clinic), and other relevant information.

Information may also be collected by your presence on the CannaLnx Platform, even if you have not registered or subscribed.

CannaLnx May Collect Information in These Categories:

- (1)** “Personal Identifying Information” — If you create an account on the Platform or Services (a “User Account”), we collect basic User Account profile information like your name and email address, which can be used to personally identify or contact you (or to confirm your identity in the case of user IDs and passwords). We may store and use your full name, e-mail address, home address, phone number, zip code, and other information you may provide with your User Account, such as your gender and birth date. Your first name and last initial, as well as any photo you submit through the registration process, may be publicly displayed as part of your User Account profile. We may also store and use information regarding your means of age verification (e.g., driver’s license) or medical marijuana recommendation, including your recommending doctor’s name and license number, contact information, verification methodology, and verification number. We may also store information on your order history and preferences with respect to orders placed from your account.
- (2)** “Protected Health Information” (“PHI”), such as any medical conditions you may have, your medical history, your treatment history, and similar information.
- (3)** “Billing Information,” such as your credit card information and billing address, which is a subset of Personal Identifying Information we may use to bill you for a service or feature you knowingly purchase.
- (4)** “Usage Information” and “Public Content” includes your IP address, public postings, opinions, or other information you have either posted or reviewed, your click patterns on the CannaLnx Platform, and other information revealing your use of the CannaLnx Platform service or features. Also, the information you contribute through or post on the Platform or Services that is intended for public consumption, including your reviews, tips, photos, videos, check-ins, comments, likes, posts, events, bookmarks, friends, lists, compliments, etc. We may display this information through the Platform or Services, share it with businesses, and further distribute it to a wider audience through third-party sites and services.
 - a. “Activity” — We may store information about your use of the CannaLnx Platform or Services, such as your search activity, pages you view, actions you take, date and time of your visit, businesses you call or e-mail using our mobile applications, and purchases you make through the Transactable Sites. We also may store information your computer or mobile device provides to us in connection with your use of the Platform, Services, or

Transactable Sites, such as your browser type, type of computer or mobile device, browser language, IP address, mobile carrier, phone number, unique device identifier, advertising identifier, location (including geolocation, beacon based location, and GPS location), and requested and referring URLs. You may be able to disallow our use of certain location data through your device or browser settings, for example by disabling “Location Services” for the CannaLnx application in iOS privacy settings. Disabling Location Services may adversely impact the Platform or Services experience and functionality and enabling such services may be necessary in some cases to allow certain transactions.

- b. “Nonpersonal Information” — We collect nonpersonal information from you while you browse the Platform. This information may include IP addresses to help analyze system administration, to gather broad demographic information, to enable ads to reach the right individuals, to report nonpersonal information to our advertisers, and to monitor CannaLnx Platform activity levels. The information we collect from you visiting the Transactable Sites may include the URLs they came from, their IP addresses, the date and time of their visit or order, the number of visits and orders, the number of visits per browsing session, the server type, the operating system and browser type used to come to the site, the country, state, and telephone area code where their servers are located, the pages and page titles of our site that visitors viewed during their visit, whether the visitor’s computer is enabled for Java or cookies, browser language, applications and plug-ins, and any search terms entered on Weedmaps.
- c. “Transactional Information” — For individuals making purchases through the Transactable Sites, we may collect personal information reasonably necessary for third-party sellers to ship products to you, verify your identity and eligibility to receive such products or services, and to communicate with you regarding purchases and any issues that may arise in connection with your purchase. This personal information includes your “ship to” information and your e-mail address. For product vendors and listing clients, we may collect information reasonably necessary for users to communicate with you regarding the purchases and shipment of goods and services purchased from you and any issues that may arise in connection with their purchase. This personal information includes seller information provided during your listing or vendor registration and your e-mail address. When you make a purchase through the Transactable Sites, we may collect and maintain personal information from you, such as your name, e-mail address, billing address, shipping address, telephone number, product selections, credit card or other payment information, order number, referring URL, IP address, page you bought from, and a password. We collect this information, and other personal information as disclosed in this Privacy Policy, to facilitate order fulfillment and communication about your order, and to send you promotional materials. Before confirming your order, you will have the opportunity to review the product order form and make changes and additions to the information it contains, and these changes will be automatically kept for future use. We may require additional verifications or information from you before accepting any order.

- (5) “Communications” — When you sign up for a User Account or use certain features, you are opting to receive messages from CannaLnx, and other CannaLnx users and businesses. While you can manage some e-mail preferences, you cannot opt out of receiving certain administrative, transactional, or legal messages from CannaLnx. We may also track your actions in response to CannaLnx and other messages you receive or through the Platform or Services, such as whether you deleted, opened, or forwarded the messages. If you exchange messages with others through the Platform or Services, we may store them to process and deliver them, allow you to manage them, and we may review and disclose them in connection with investigations related to the operation and use of the Platform or Services. We may not deliver messages we determine are objectionable (e.g., spam messages or requests to exchange reviews for compensation). If you send or receive messages through the Platform or Services via SMS text message, we may log phone numbers, phone carriers, and the date and time the messages were processed. Carriers may charge recipients for texts they receive. We may also store information you provide through communications to us, including from phone calls, letters, e-mails, and other electronic messages, or in person. If you are a representative of a business listed on CannaLnx, we may contact you, including by phone or e-mail, using the contact information you provide us, make publicly available, or that we have on record for your business.
- (6) “Transactional Information” — If you initiate a transaction through the Platform or Services, to the extent applicable (the “Transactable Sites”), we may collect and store information about you (e.g., name, phone number, address, e-mail, and credit card information, and any other information you provide to us) to process your transaction, send communications about them to you, and populate forms for future transactions. This information may be shared with third parties for the same purposes. CannaLnx does not disclose your personal information to third parties for direct-marketing purposes, unless you first agree to such disclosure. When you submit credit card numbers, we encrypt that information using industry standard technology. If you write reviews about businesses with which you transact business through the Platform or Services, we may publicly display the fact that you transacted with those businesses.
- (7) “Anonymous Information” — This is an aggregate of the other information categories decoupled from any method of identifying the source of that information, which we use to determine the demographics, habits, preferences, or statistical characteristics of the CannaLnx Platform users or subgroups, but which cannot be used to identify you or your specific usage history. Anonymous Information may include portions of Personal Identifying Information, PHI, and Usage Information which have been decoupled from any identifying information and aggregated with that of other CannaLnx Platform users.

How CannaLnx Uses Each Type of Information

CannaLnx will use your Personal Identifying Information as follows:

- (1) To regulate access to the CannaLnx Platform and its features and services, and to your account (such as requiring passwords to access certain services or post content), to identify you as a user in our system, and to track Platform and Services usage.

- (2)** To personalize and enhance your experience when visiting the CannaLnx Platform and customize the advertising and recommended content you view. To verify your geographic location. We may use your geographic location data to personalize and improve our Platform or Services, to recommend content, or determine whether the information you have requested is available in your location. We may also use PHI, without disclosing it to others, to personalize and enhance your experience when visiting the CannaLnx Platform and to promote to you (including contacting you by email) CannaLnx or CannaLnx-endorsed products or services, or other products or services we believe you may find of value based on such PHI, but only when you opt-in to receive our promotions and newsletters. You may later opt-out from promotional emails through various mechanisms we provide. In addition, we will decouple certain PHI from Personal Identifying Information and use this to create Anonymous Information, which we will use as described in this Policy: for example, while we would not disclose your specific health conditions except as described in this Policy, we may create aggregate information from your PHI as combined with others' PHI, such as the percentage of CannaLnx Platform users registered as patients who seek treatment based on specific health conditions and use this as Anonymous Information.
- (3)** To send newsletters and surveys, and promote to you (including contacting you by email) CannaLnx or CannaLnx-endorsed products or services, or other products or services we believe you may find of value, but only when you opt-in to receive our promotions and newsletters. You may later opt-out from promotional emails through various mechanisms we provide (your PHI may also be used in a similar fashion as described below).
- (4)** For other internal or administrative purposes consistent with our mission of providing our users with the highest quality experience, including contacting you about administrative issues pertaining to your account, or critical updates to the CannaLnx Platform or the services you use or purchase. CannaLnx does not share, sell, rent, or trade Personal Identifying Information with third parties for their promotional purposes, except as you may consent either when such information is collected or later.
- (5)** Facilitate the creation of and secure your User Account (as defined below) on the Services.
- (6)** Provide feedback and user base demographics to third-party businesses listed on the CannaLnx Platform or Services.
- (7)** Respond to your requests for customer service, and communicate with you about your use of the Services and fulfill your requests and provide customer support.
- (8)** Develop new products and Services.
- (9)** Backup our systems and allow for disaster recovery.
- (10)** Protect, investigate, prevent and consider action against possible fraudulent, unauthorized, or illegal activities. Respond to claims that Platform content is inauthentic, counterfeit, or otherwise violates the rights of third parties.
- (11)** Protect our rights and the rights of other users.

(12) Enforce our Terms of Service, this Privacy Policy, and any other policies governing your access to or use of the CannaLnx Platform or Services.

(13) As otherwise described in this Privacy Policy or in notices we provide to you.

We will use your Billing and Usage Information, as applicable, to bill you for the services you knowingly purchase and to provide you with technical and billing support.

We will use Anonymous Information to optimize our marketing and product-development efforts (such as keyword advertising purchases and search engine optimization), to determine the success of our marketing campaigns, to provide anonymous demographic information to sponsors, advertisers and partners, and other relevant commercial purposes, all in a manner that doesn't identify you individually. We may also provide Anonymous Information to our sponsors, advertisers and partners so they may track the success of their advertising and promotional efforts, for example, to determine the demographic attributes and use preferences of visitors to pages in the CannaLnx Platform that feature their products or services.

Businesses on CannaLnx— We may share information from or about you (such as your age and gender, your devices, and your use of the Platform, Services, and/or Transactable Sites (such as which businesses you bookmark or call)) with businesses listed on CannaLnx. You may adjust your settings to increase or decrease the amount of information we share. Keep in mind that businesses may see your Public Content (as defined above) and receive information about your transactions with them in the Transactable Sites, regardless of your settings. Additionally, if you make a phone call to a business through or in connection with your use of the Platform or Services, we may share basic information about your call with the business that you contacted, such as the date and time of your call and your phone number (and other information that would have been available to the business had you contacted them directly, and not through the Platform or Services). You may be able to limit our ability to collect and share your phone number through your phone's settings or phone service provider.

CannaLnx may use third-party providers and subcontractors for features and services offered on the CannaLnx Platform and for internal, administrative, and tracking purposes. Service through these providers may necessarily require providing them with some or all of your Personal Information, PHI, Billing Information (for credit-card processing, collections, and related matters), and your Usage Information (for subcontracted services and features), but we use diligent efforts to restrict use of this Information by these third parties to the purpose of providing the specific CannaLnx feature, function, service or purpose for which the third party has been engaged, and, to the extent such parties are provided PHI, only to the extent they agree to abide by HIPAA obligations imposed on such parties based on their role and relationship to CannaLnx. Additionally, CannaLnx may share your Information with parents and affiliates under its control or common control, subject to the same restrictions described in this Policy.

Investigations — We may investigate and disclose information from or about you if we in good-faith believe such investigation or disclosure: (a) is reasonably necessary to comply with federal, state, or local legal process and legally binding law-enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us; (b) is helpful to prevent, investigate, or identify possible wrongdoing in connection with the Platform, Services, or Transactable Sites; or (c) protects our rights, reputation, property, or that of our users, affiliates, clients,

partners, or the public, such as disclosures in connection with our Consumer Alerts program. If you flag or otherwise complain to CannaLnx about content available through the Platform, Services, or items on the Transactable Sites, we may share the substance of your complaint with the contributor of that content or product to provide an opportunity for the contributor to respond and/or remedy the situation.

In addition, CannaLnx specifically reserves the right, to the maximum extent permitted by law, to use or disclose any Information (a) for the purposes of enforcing our user agreements, use policies and the like or (b) when requested by law-enforcement agencies (whether or not under subpoena), if we reasonably suspect a violation of our user agreements or use policies or any applicable law.

How EM2P2/CannaLnx Discloses Your Information

1. We may share your personal information with your consent or at your direction, including with third parties fulfilling orders or requests you place on the CannaLnx Platform.
2. We may share your information with others who perform services on our behalf.
3. We also may disclose your information if we believe doing so is appropriate or necessary to prevent liability or fraudulent, abusive, or unlawful uses or to protect EM2P2, our CannaLnx Platform and Services; or any rights, property, or personal safety of EM2P2 or others.
4. If EM2P2 is acquired by or merges with another company or involved in other business deals/negotiations involving sale or transfer of all or part of our business or assets, we may transfer or assign your information as part of or in connection with the transaction and such acquirer or merged entity may thereafter use your personal information in accordance with this Privacy Policy. In the event of insolvency, bankruptcy, or receivership, information may be transferred as a business asset.
5. We may share your information with any of our affiliates.
6. We may also share aggregated and reasonably anonymized data with our partners, advertisers, and other third parties. You acknowledge and agree that the Platform and Services can serve as portals to other businesses and consumers. Any requests, orders, or interactions you engage in with other businesses and consumers may necessitate the provision of information to such other party.

Additionally, if you are a physician, clinic, or other healthcare provider registered as a “Doctor,” we may allow users registered as patients to contact you by email or other means made available through our systems, to set up an appointment or consultation or other relevant purposes. This is a necessary part of our service and no opt-out is available. If you wish to no longer receive such communications, you may deactivate your account by logging into your profile at the CannaLnx Platform.

If you are registered as a “patient” (or similar designation) with the CannaLnx Platform, CannaLnx will use your PHI, as coupled with Personal Identifying Information, only as you specifically direct or as otherwise may be permitted under HIPAA. For example, if you request us to assist you in scheduling a consultation with a doctor or clinic pertaining to a health condition you specify, we will request certain PHI (such as your health condition, medical history, treatment history, your history of use of medical cannabis, and other information) and provide that information to the doctor or clinic in conjunction with

the appointment request unless you direct us not to disclose such information. In addition, if a doctor recommends to you treatments using medical cannabis, and that information is provided to the CannaLnx Platform by the doctor or clinic, we will store and disclose that information (which may include PHI related to your condition and recommended treatments) as part of the CannaLnx medical-cannabis recommendation certification service (see [<https://www.CannaLnx.com/tools/patient-verification>], the “Certification Service”) unless you opt-out of the Certification Service. This information will be accessible to clinics and other CannaLnx Platform users who have your driver’s license and the physician/clinic recommendation number.

Security: How Information is Stored

CannaLnx has appropriate technical and organizational security measures in place to reasonably protect against the loss, misuse and alteration of user data under our control. For example, we use appropriate encryption for payment-card transactions, and we impose strict rules on CannaLnx employees who have access either to the databases that storing member or user information or to the servers hosting our services. We train our staff to understand applicable HIPAA and PCI requirements to avoid violations of applicable standards. We also use reasonable efforts to ensure any subcontractor, provider, or other party with access to any PHI has agreed to comply with appropriate HIPAA requirements. While we cannot guarantee that loss, misuse or alteration of data will not occur, we make diligent efforts to prevent such unfortunate occurrences.

Billing Information may also be stored by our payment-card processors and be subject only to our limited control. If you are concerned about storage and use of your Billing Information by payment-card processors, please email us at info@CannaLnx.com and we will provide you with information on the privacy practices of our current payment-card processors and related vendors.

Please note that information or data (including Usage Information), other than PHI and Billing Information, may not be stored in a PCI- or HIPAA-compliant manner. Accordingly, other than the PHI and Billing Information we specifically request and/or state will be protected in accordance with the relevant standard, we do not recommend that you post, upload, provide, or use the CannaLnx Platform or any related feature to collect or store any sensitive financial, payment, or personal information, and we cannot be responsible in any manner if you do so.

Additionally, we strongly recommend that you keep all your user information, such as account IDs, passwords, and other sensitive information secret and not disclose such information to anyone else. We are not responsible for any use of this information if you disclose it to anyone else, or for the use or distribution of any of your information or data stored with the CannaLnx Platform if it is obtained via use of your account ID or password. Please note that CannaLnx will never email you to “phish” for (attempt to convince you to disclose) your username or password.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. This includes using Secure Sockets Layer (SSL) software, which is software that encrypts the information you input. However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Use of “Cookies,” Web Beacons, and Log Files

CannaLnx and third parties with whom we partner, may use cookies (a feature of your Web browser and a file your browser places on your computer’s hard drive to uniquely identify your computer), web beacons, tags, scripts, local shared objects such as HTML5 and Flash (sometimes called “flash cookies”), advertising identifiers (including mobile identifiers such as Apple’s IDFA or Google’s Advertising ID) and similar technology (“**Cookies**”) in connection with your use of the CannaLnx Platform or Services, third-party websites, Transactable Sites, and mobile applications. Cookies may have unique identifiers, and reside, among other places, on your computer or mobile device, in e-mails we send to you, and on our web pages. Cookies may transmit information about you and your use of the CannaLnx Platform or Services, such as your browser type, search preferences, IP address, data relating to advertisements displayed to you or that you have clicked on, and the date and time of your use. Cookies may be persistent or stored only during an individual session.

EM2P2’s CannaLnx Platform creates and then uses cookies for the following purposes:

1. To make log-in more convenient on the CannaLnx Platform.
2. To tell us whether you have previously visited the CannaLnx Platform.
3. To track your clicks through the Platform, and to help us determine whether you came to CannaLnx from an Internet link or advertisement.
4. Cookies can also be used to save and retrieve passwords and to save information on past use of features and other preferences. CannaLnx does not and cannot use cookies to retrieve Personal Information or PHI about you from your computer unless you knowingly and willingly provide such information.
5. Operationally Necessary — We may use cookies, web beacons, or similar technologies required for the proper operation of our Websites, Services, and relevant applications, features, and tools. This includes technologies that allow you to access our Service, applications, and tools; required to identify irregular site behavior, prevent fraudulent activity, and improve security; or that allow you to use our other ancillary functions such as shopping carts, saved searches, or similar features
6. Performance-Related — We may use cookies, web beacons, or similar technologies to assess the performance of our Platform, Services, and relevant applications, features, and tools, including, as part of our analytic practices, (i) to help us understand how our visitors use our Platform, (ii) to determine if you have interacted with our messaging, (iii) to determine whether you have viewed an item or link, (iv) to improve our Platform content, applications, products, Services, or tools, and (v) to create new Platform content, applications, products, Services, or tools.
7. Functionality-Related — We may use cookies, web beacons, or other similar technologies that allow us to offer you enhanced functionality when accessing or using our Platform, applications, products, Services, features, and tools. This may include identifying you when you sign into our Platform or Services or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our Platform or Services or create new Platform content, applications, products, Services, features, or tools.

8. Advertising or Targeting-Related — We may use first-party or third-party cookies and web beacons to deliver content, including ads relevant to your interests, on our Platform or on third-party sites. This involves using technologies to understand the usefulness to you of the advertisements and content delivered to you (e.g., whether you've clicked an advertisement).
9. New Products and Services — We may use cookies, web beacons, or other similar technologies to help develop new Platform content, websites, applications, products, Services, features, and tools. This may include keeping track of your preferences, interests, and behaviors and data relating to advertisements that have been displayed to you or that you have clicked on.
10. Third-Party Service Providers — We may rely on third-party providers to support or provide some of the features and options available through the Platform, Services, or Transactable Sites. We may also rely on third-party providers to perform certain services for us in connection with your use of the Platform or Services, such as communications and hosting services, network security, technical and customer support, tracking and reporting functions, quality assurance testing, payment processing, our own marketing of the Platform or Services, promotional and contest features, Transactable Sites' product listings and brand management, and other functions. We may share information from or about you with these third-party providers so they can perform their services or complete your requests. These third-party providers may share information with us that they obtain from or about you in connection with providing their services or completing your requests. Third-party providers may also share this information with their subsidiaries, joint ventures, affiliates, partners, or other companies under common control. Some of our web pages may use framing techniques to serve content to you from our third-party providers, while preserving the look and feel of the Platform or Services. In such cases, the information you provide is being provided to the third party.
11. Some of our business partners, subcontractors, sponsors, and advertisers use cookies through the CannaLnx Platform (for example, banner advertisers) to track the success of our or their advertising and marketing efforts, which is standard practice for many of the websites you may visit. If you wish to restrict how cookies are placed on your computer, please check your browser settings, or check your browser's "Help" information for instructions on how to enhance the security of your browser or limit use of and access to cookies. Your browser's security settings may disable some features or services on certain websites.
12. Similarly, CannaLnx, its advertisers, subcontractors, and other partners may also use "**web beacons**" (small image files used to track presence on web pages and surfing patterns) in a similar fashion to cookies, except that web beacons do not store any personal information on your computer. We may also use web beacons or similar technology to track clicks from our newsletters and the like.
13. The CannaLnx Platform may include widgets, which are interactive mini-programs that run on the CannaLnx Platform to provide specific services from another company (such as displaying news, opinions, or other content). Personal Identifying Information, like your email address, may be collected through a widget. Cookies may also be set by a widget to enable it to function properly. Information collected by a widget is governed by the privacy policy of the company that created it. We suggest you review all such information through the links provided by the widget. For more information, please contact us as provided below.

14. Finally, servers owned or controlled by CannaLnx will log each website visitors' IP address, browser type, operating system, referring and exiting URLs, and other statistical and technical information. Except to enforce this Policy or any user agreements, and to assist law-enforcement agencies, CannaLnx will treat this as Anonymous Information.

Managing Cookies — You may disable some (but not all) Cookies through your device or browser settings, but doing so may affect the functionality of the Platform, Services, and Transactable Sites. The method for disabling Cookies may vary by device and browser, but can usually be found in “preferences” or “security settings.” For flash cookies, you can manage your privacy settings by visiting the Adobe Macromedia site, located here.

Doctor, Clinic and Dispensary Inquiries

Patients may transmit requests for consultations, appointments, and other information to doctors or clinics via and others features available on the CannaLnx Platform or other methods we may make available. If you send such an inquiry, a subset of your pertinent Personal Information and PHI, including your email address and any other information you supply at such time, may be visible and available to the applicable doctor, clinic, or dispensary, or other platform user engaged so that they may respond to your request or inquiry. We do not control whether such doctor, clinic, or dispensary or other platform user adds you to its mailing lists or otherwise uses the information you choose to supply during said process.

We strongly recommend you do not provide, during the inquiry process, any information you do not wish doctors, clinics, or dispensaries or other CannaLnx system users to have. We also strongly recommend you NEVER send any credit card, bank account, or other payment or financial information, nor any other confidential information, through such methods (and NEVER by email at all).

Your inquiries are forwarded to the individual doctor, clinic, or dispensary or other party you selected and retained by us as Usage Information, from which we may create Anonymous Information.

Posted Information and Content; Use of Listing and Community Features

To the extent you submit or post any statement, opinion, testimonial, review, or listing to the CannaLnx Platform (or any material which by its nature appears to be intended to be published or posted) or participate in any forum, chat, opinion feature, message board, blog, or any other interactive or community service or feature on the CannaLnx Platform, all of the information contained in your submission or communications will likely become public information on the CannaLnx Platform and possibly published by our affiliates or partners, and CannaLnx will not have any control over the use of such information by users and third parties with access to that information. CannaLnx reserves the right to use all such information at its discretion without restriction.

Accordingly, if there is any matter in any such material you do not intend or wish to be publicly available, published, distributed and otherwise used in a public fashion, please do not include it or submit it. We cannot honor any special request from you in that regard. We strongly discourage the submission or posting of any PHI in any such public forum or feature unless you wish such information to be publicly available.

Similarly, information posted or provided by doctors, clinics, dispensaries, and others about their specialties, practices, services, methods, office hours, and similar matters, will be, subject to CannaLnx discretion, made publicly available to patients and other users to assist patients in identifying, choosing, locating, and communicating with them. Accordingly, we recommend that doctors, clinics, and dispensaries and other platform users only provide information about themselves that they wish to be displayed publicly.

Additional privacy policies and other terms may apply to use of any community or interactive feature or service available through the CannaLnx Platform or otherwise provided by CannaLnx. Please check the pages containing those features and services for more information.

The Platform and Services may also provide the option to share information from your CannaLnx account with social-networking services like Facebook, Google, or Twitter. We are not responsible for the use or re-sharing by others of any of your information once it is made public. If you do not want your information to be made public, you should not use the CannaLnx Platform/Services in this manner and/or you should adjust your privacy settings on the applicable social-networking service accordingly. We are not responsible for and we do not control these social-networking services privacy practices. Please review the applicable privacy policy for information about how they use your information.

Newsletters

Patients, clinics, doctors, dispensaries, and other CannaLnx Platform users may receive one or several of our various newsletters. You may cancel your newsletter subscription any time on written notice to info@CannaLnx.com.

Other Events

All information and material collected or provided, in any manner and of whatever nature, may be transferred or assigned by CannaLnx in conjunction with a merger or the sale of all or a portion of the CannaLnx business (or similar event).

This Policy does not apply to business ideas, concepts or inventions you send as suggestions or proposals to CannaLnx. If you want to keep content or business information, ideas, concepts or inventions private or proprietary, do not send them to CannaLnx without reaching an agreement with us as to its treatment, as we otherwise reserve the right to use them in our discretion. This Policy also does not apply to any information you submit to CannaLnx by email unless so stated herein.

Links to Other Websites

The CannaLnx Platform contains links to third-party websites and advertisements leading to promotions of third-party products and services outside of our control. CannaLnx is not responsible for the privacy practices of such other websites or promotions. We encourage our users to be aware when they leave our website and to read the privacy statements of each website that collects personally identifiable information. This Policy applies solely to information collected by the CannaLnx Platform and other websites operated or controlled by CannaLnx, and not to any third-party website.

Children

The CannaLnx Platform and the functions and features we offer are not intended for use by children or minors, although parents or guardians of minors who need to seek doctors or clinics or dispensaries may use the CannaLnx Platform on such minors' behalf. We ask that children and minors not use the CannaLnx Platform directly, unless supervised by parents or guardians.

How to Change or Delete Your Profile, Personal Identifying Information, and Email Preferences

You can access and edit—and are responsible for ensuring the accuracy of—the personal information you provide to us (e.g., contact information you provided when registering with our Platform or Services). The Platform or Services allow you to review, correct, or update personal information you've provided. If your Personally Identifiable Information changes, or if you no longer desire our service, you may update, correct, or delete such information by logging in to your account at the CannaLnx Platform and accessing your profile page, or by contacting us using the contact information provided below. You may then correct or update the information presented.

We will make good faith efforts to make requested changes in our then-active databases as soon as reasonably practicable. Please note: it is not always possible to completely delete all your information from our databases, and residual data may remain on backup media or for other reasons. Also, any public postings or other communications you have made on the Platform or Services (e.g., in forums or blogs) cannot generally be removed. When you edit your personal information or change your preferences on the Platform or Services, information you remove may persist internally for our own administrative purposes.

You may cancel or modify the email marketing communications you receive from us by following the instructions contained within our promotional emails or by logging into your User Account and changing your communication preferences. This will not affect subsequent subscriptions, and if your opt-out preferences are limited to certain types of emails, the opt-out will be so limited. Subsequent or different subscriptions will remain unaffected. We reserve the right to send you certain communications relating to your User Account or use of our Platform or Services, such as administrative and service announcements, and these transactional User Account messages may be unaffected even if you choose to opt out from receiving our marketing communications.

For those users using Transactable Sites' online ordering feature, you can review, change, or delete the information you have submitted. You may ask to have information on your User Account deleted or removed; however, because we track past purchases, you cannot delete information associated with past purchases. Also, as a security measure, we "back up" data stored on our systems, ensuring that such prior information cannot be completely removed from our databases. As a result, you should not expect that all your personal information will be completely removed from our backed-up or archived databases.

Data Retention and User Account Termination

After you have confirmed closing your User Account, we may retain information about you for purposes authorized under this Privacy Policy unless prohibited by law. For example, we may retain information to

prevent, investigate, or identify possible wrongdoing in connection with the Platform, Services, or Transactable Sites or to comply with legal obligations. If a business is removed, and then reinstated at a later date, it will retain all of its previous reviews, ratings, and associated comments.

Customer Data

As part of using Services, users may submit electronic data or information they possess about their customers to the Platform and/or Services (“Customer Data”) for various purposes, including hosting and processing purposes in connection with the Services. Customer Data may include personal information, including, but not limited to, the name, location, and email address of such customer. Any uses of the Customer Data by CannaLnx are conducted pursuant and subject to the terms of CannaLnx’s [Terms of Use](#) and this Privacy Policy, or as required by law. If personal information pertaining to you as an individual has been submitted to us by a user of any of the Services as Customer Data and you wish to exercise any rights you may have to access, correct, amend, or delete such data, please inquire with the user (or his/her organization) directly. If an authorized user requests that we update or remove the Customer Data in question and the user has no ability to do so via use of the Services, we will acknowledge their request within 30 days. All inquiries relating to this Section should be directed to us as provided below.

Modifications; Cancellation; Refund Policy

CannaLnx reserves the right to reasonably modify this Policy at any time. Minor changes will be posted on the CannaLnx Platform, and Platform users will be notified of material changes to this Policy by either **(a)** email (to the email account you registered with) or **(b)** a prominently posted notice, either here or on the CannaLnx Platform home page, or **(c)** sending a push notification or in-app notification, or **(d)** requiring you to check a box indicating your assent to the updated terms of pending material changes, at least 30 calendar days before the change is effective. All such modifications are binding on all registrants and users, including retroactively with respect to information and materials provided before such modification, provided that if you do not agree to the retroactive application of any specific change, you may provide us written notice (to info@CannaLnx.com) and we will use reasonable efforts to delete all Personal Identifying Information, PHI, and Usage Information affected by such change, which may also require the termination of your account. If you are concerned, please check back periodically to review the current CannaLnx Privacy Policy.

Your continued use of any of the CannaLnx Platform or Services following notice of material changes indicates your acknowledgement of the changes and agreement to be bound by the terms and conditions of those changes.

We may post additional privacy policies or statements applicable to parts of the CannaLnx Platform or Services, and by accessing and using such Platform segments or Services you are deemed to approve and consent to those additional privacy policies or statements.

If you do not agree with noticed changes, or if you no longer wish to be subject to this Policy, you may contact CannaLnx (see above and also the [Terms of Use](#)) to cancel your account, and upon complete payment of any amounts due and owing for any paid CannaLnx service you have knowingly purchased (if applicable), CannaLnx will use diligent efforts to delete your Personal Identifying and Billing Information.

All services and sales conducted between CannaLnx and subscribing users are final and all users must give CannaLnx 30 days' notice to cancel their monthly subscription.

International Data Transfer

If you are located outside of the United States, information we collect, including, but not limited to, personal information, will be transferred to, and processed, stored, and used within the United States. The data-protection laws in the United States may differ from those of the country in which you are located, and your personal information may be subject to access requests from governments, courts, or law enforcement in the United States according to U.S. laws. By using the Platform or Services or providing us with any information, you consent to the transfer to, and processing, usage, sharing, and storage of your information, including personal information, in the United States as set forth in this Privacy Policy.

Priority

This Policy is subordinate to any contrary terms stated in any user or membership agreement between a user, doctor, clinic, or dispensary and CannaLnx or to any written agreement containing the signatures of authorized representatives of both parties.

Liability

CannaLnx's liability from or arising out of this Policy or any breach thereof is subject to the general limits of liability stated in the [CannaLnx Terms of Use](#).

If you are located in a state (or other jurisdiction) where the CannaLnx Platform is operated by an Affiliate, your relationship is solely with such Affiliate and not with EM2P2, and any claims you may have arising out of or relating to this Policy or the CannaLnx Platform shall be made solely against such Affiliate, and not EM2P2.

Any questions or requests about any policy contained in this Privacy Policy, or any other, can be directed to info@CannaLnx.com.

You May Contact Us Here:

EM2P2 Inc., 1163 East 40th Street, Cleveland, OH 44114

Tele: (___) ___ ____

info@CannaLnx.com

Effective Revision Date: 1/11/19

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HIPAA is a federal law that protects the privacy of identifiable patient information, requires electronic and physical security standards related to the storage and use of PHI, and establishes standard

transactions and code sets to simplify billing and other electronic transactions. HIPAA standards were updated in 2009 by the implementation of the HITECH Act and again in 2013 by the HIPAA Omnibus Rule. In accordance with HIPAA standards, CannaLnx.com is HITECH and BAA certified, and has put in place measures to protect the confidentiality of health information in any form, whether written, oral, or electronic.